



### Quick Summary:

**BIG Idea:** You create your life – AND YOUR BUSINESS - as you tell your story! To thrive in the world as a coach you **MUST** have a compelling life story that draws people to you. Your story must include BIG challenges, devastating failures, inspiring comebacks and heartwarming relationships. You know... a **STORY!**

**Capture STORY Power:** Plan your game objectives including what you are playing for and the challenges you expect. Then share about what happens every day for 21 days during the one-month game. . And **GIVE US THE GOOD STUFF:** the challenges, the failures, the wins big and small, and the people you meet along the way. Share photos!

## Quick Game Plan to Capture STORY POWER

- 1) Find the Fun!
- 2) Plan your game objectives and “story lines” for the month
- 3) Your game action for STORY POWER
- 4) Declare your Bronze, Silver and Gold levels of achievement
- 5) Share on your game card AND Collect 5 Point!!! YES!

## 1) Find the Fun!

**Sharing a story is fun-** people LOVE to hear a good story of how an individual rises up to a challenge with the support of a team. **Make your story an adventure!**

**The Pursuit of Greatness is fun** – as you share your story of stepping into your vision for your life on a daily basis, you contribute to the life energy moving toward human greatness. This is serious fun!

## Transformations from worker to player

Industrial Work Mindset (the old way)...	Spirit of Play Mindset (the new way)...
Simplify everything so that it becomes routine (so you can get it right every time and never make mistakes)	<b>ROUTINE IS THE ENEMY OF YOUR BRAIN!</b> Go for new things so that every day is a unique challenge; Mistakes are part of the learning process; Embrace them.
Boring is good. No surprises. Everything under control. Then after work you can buy stuff to feel better	Boring is unimaginable! Every day is full of mystery and wonder
Keep your life to yourself. It's personal.	A compelling personal story is <b>THE NUMBER ONE THING THAT ENGAGES POTENTIAL PLAYERS!</b>



The  
**Winning Business Game**

Winning is Contagious!

**STORY POWER**

**Play Sheet**



You are the YOUNique and quirky hero of the story that is unfolding every day

## 2) Plan your game objectives and “story lines” for the month

Item	Example
<b>Name your game (Your Adventure)</b>	Thrive as a Social Entrepreneur Create Financial Freedom as a Business Coach Lead my Church Community as a Deacon on the Reconstruct the Rectory committee
<b>Describe your BIG Objective (BIG WIN)</b>	Experience Financial Freedom by adding 3K to my monthly income Live in Creative Expression of my Talents by writing 3 chapters of my book 5 Strategic Partners Say "YES" 5 Customers Say "YES" 100 comments on all blog posts 100 Retweets 10 People thank me for something I did An article about me appears on a blog or newspaper
<b>Describe the challenges you will face</b>	Fear of asking people to hire me. I get distracted by too many other commitments The economy is down. No one has money to hire a coach. There are not enough potential customers in my town No one is referring people to me lately
<b>Describe the skills and character traits you will use and develop</b>	My writing skills My talent for getting people energized My creative ideas for financing My knowledge of what my customers really need My resourcefulness in the face of challenges
<b>Describe who you will become</b>	I will BECOME a creative writer I will become a better enroller I will become more secure in my financial situation I will become a community leader



Write in a few ideas here. Or skip the paper and go straight to the Objectives area on your Game Card.



Click on the Orange My Game tab. Enter your thoughts in the right column.

MORE FUN... upload a photo or image for each area to create a vision board for your story.

Item	Example
Name your game (Your Adventure)	
Describe your BIG Objective (BIG WIN)	
Describe the challenges you will face	
Describe the skills and character traits you will use and develop	
Describe who you will become	

DONE!! You have now transformed your month into a big adventure and a winnable game worth playing!

### 3) Your Game Action for STORY Power

This part of the game is simple but it isn't easy!

All you have to do is share your story every day. But that is harder than it sounds. You may notice that when things don't go so well that you don't want to share; Or if you think "I didn't accomplish anything today" you don't want to share. It is important to remember that a great story has ups and downs. AND that authentic sharing is the way to build true relationships with your teammates.

As you share every day you will get better and better and finding the inspiration in your day even when things don't go well. As you do this you self-worth will soar and so will your attraction power!



POSSIBILITY!! Whenever possible, take a photo of YOU in action while you play your game and share it with the team on your game card!



#### 4) Plan Your Medal Levels of Achievement

Here is a chart to define your medal level achievement for your event. Declare a Bronze, Silver and Gold Medal level.

How many days will you share your story? The max is 21.

Eg. # (Bronze = 12 Shares; Silver = 18 Shares; Gold = 21 Shares)

Medal	Achievement
Bronze	
Silver	
Gold	

#### BIG Wins

The BIG WIN is when you reach your Medal levels of achievement. When you reach the BRONZE level go to your game card to share! **REMEMBER to EDIT the description to replace the word EDIT with the word BRONZE. Then do the same for the SILVER and GOLD when you reach them.**

#### 5) Share on your game card and collect 5 points. YES!



**Step 1: Click through to your game card.**

Look for the Power Booster section –  
(Find the Red Button with the Rocket!)

Find the **STORY POWER** badge.



**You will see the game card description...**

*I just captured **STORY POWER** by transforming my month into a BIG Adventure. Whoa! Here is what I am most excited about...*

Click on the SHARE button in the right column.





	<p>A text entry window will appear. Complete this statement on your game card by sharing your game activity, intended results and a few creative experiment ideas. and (optional) Your Medal Achievement levels.</p>
	<p><b>Get your FB friends cheering you on! (optional)</b></p>  <p>Under the share box you will see the Facebook login button and “Share On Facebook” button.</p> <p>If you share on Facebook you earn +1 Bonus point in your total score.</p>
	<p><b>Step 2: Scroll down the game card to find the Game Action section</b> (The Blue Button with the player reaching for the star)</p> <p>Look for the <b>STORY POWER</b> Badge.</p> <p>At some point during each day share your story for the day. It could be a highlight, a challenge, an experience. Whatever you feel will best move your story forward.</p> <p><b>STORY POWER</b> : <i>This is what happened in my game today...</i></p>  <p><b>Click the SHARE button</b></p> <p>Remember to share with the intention to inspire. Share about how you did your creative experiment. Share what you learned – even if you think it was not successful!</p> <p>Each time you share about your game activity you earn points. And another SHARE button pops up for you to use the next time you complete this activity.</p>  <p><b>POSSIBILITY!!</b> Whenever possible, take a photo when you are doing your Vitality Challenge activity and share it with the team by clicking the upload photo link.</p>
	<p><b>Step 3: Scroll down the Game Card to the BIG WINS section</b> (The Green Button with the hand holding the trophy)</p> <p>Look for the <b>STORY POWER</b> Badge.</p> <p>After you reach the results you established for your BRONZE level achievement you will come to this section of the Game Card to share about your victory and what you have learned!</p>



*I just achieved the **BRONZE** level result of my21-Day **STORY POWER** CHALLENGE Here is my highlight...*

EDIT



**Click the SHARE button**

Remember to share what your results were, the challenges you faced and what you learned. Make it inspiring!

You will see an edit link under the text.

This is so you can change the word BRONZE to SILVER and then to GOLD as you reach each level.

After you share about your BRONZE level result, click the edit link and change the text to:

*I just achieved the **SILVER** level result of my21-Day **STORY POWER** CHALLENGE Here is my highlight...*

A new SHARE button will be there ready for you when you reach your next level of achievement!! Then do the same thing for your GOLD level.